

● P R E S S R E L E A S E

● E M B A S S Y O F J A P A N
● I N F I N L A N D

● Unioninkatu 20-22, 00130 Helsinki, FINLAND | te

*to Celebrate Suomi 100+1 in 2018, and
to Pre-Celebrate Japani Suomi 100 of 2019*



Japan Booth ~Matka Nordic Travel Fair 2018~

17th Jan 2018

On 18th – 21st January, **the Embassy of Japan in Finland and JNTO(Japan National Tourism Organization)** will present a Japan Booth(7f100) at the **Messukesukus** during the **Matka Nordic Travel Fair 2018**.

Now we have 38 direct flights between Helsinki and Japan in summer of 2018. Now we will see many big events in East Asia --- **Pyeong Chang Olympic / Paralympic Winter Games(Next month!), 2020 Tokyo Olympic /Paralympic Games, 2022 Beijing Olympic /Paralympic Winter Games** and Osaka candidate for **2025 Osaka World Expo**.

<Participating Companies and Groups>

- **Fukuoka Prefecture Tourist Association**
- **Gero Onsen (hot spa resort)**
- **Hankyu Travel DMC Japan**
- **Japan Airlines**
- **Miki Travel Agency**
- **Nagoya Central Japan**
- **Nippon Express Travel**

The Embassy of Japan, JNTO as well as participating companies and groups will present tourism related information of Japan at the Booth. The guests can also enjoy tourism attraction activities such as VR goggle travel to Japan and selfie-photo spot of tourist destination in Kyoto.

For Further information, please contact:

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