

FINNISH AND JAPANESE FRIENDSHIP – RULES OF THE PHOTO CONTEST

1. **The name of the contest:** Finnish and Japanese Friendship Photo Contest
 - a. **Organizers of the contest:** The Embassy of Japan in Finland and Association of Finnish Camera Clubs (AFCC). The contest is also supported by Finnfoto, The Finnish Museum of Photography and STT (Lehtikuva).
 - b. **The purpose and the theme of the contest:** The purpose of the contest is to celebrate the 230th Anniversary Year of Finnish and Japanese Friendship. 15 of the participating photos will be selected as an ensemble to be presented in the Finnish and Japanese Friendship photo Exhibition scheduled in May 2022 as well as in the premises of the Embassy of Japan and event occasions hosted by the Embassy in addition to planned traveling exhibitions. The Ambassador of Japan will present award certificates and prize to the photographers of the selected photos. Additional special prizes are also planned for limited number of photographers from the selected photos. The commemorative photobook with possible wider selection of entry photos will be published.

For the contest and exhibition, we are searching for narrative photos which address friendship in different ways either from the perspective of Finnish or Japanese culture or both. Friendship can be associated with work life, study, free time, home, societal topics, internationality, business, art, sports and travel. Any photograph that depicts encounters and friendship are welcomed.

- c. **Contest divisions:** The contest is open to every Finnish and Japanese amateur or professional photographers. There is no participation fee. Participation is possible only with single digital color photos and maximum four (4) photos per participant. Photo series are not accepted.
2. **Sending the contest photos and picture size**
 - a. Entry period is from 1 January 2022 to 31 March 2022 by 23:59 (EET).
 - b. The maximum size of a single photo: horizontal side 1920 pixels and vertical side 1080 pixels. The maximum file size of a single photo file is 2 MB.
 - c. The picture files are uploaded to a Photo Portal system administrated by the Association of Finnish Camera Clubs. The Photo Portal requires a free registration by the user to access the system.
 - d. The organizers of the exhibition may ask separately for high-resolution pictures of the photos selected for the exhibition, for the printing of quality drafts.
3. **The responsibilities and rights of the participant**
 - a. The photo must be taken personally by the participant.
 - b. The photographer must have full rights to the picture.
 - c. If the photos include persons under the protection of domestic privacy or similar, the persons in question need to agree to the publishing of the photo.
 - d. The photographer gives the Embassy and AFCC (co-organizers) the rights to use the submitted photos in the marketing of the exhibitions, in the

- exhibitions and in other events hosted by the Embassy or AFCC as well as in a commemorative photobook without any separate compensation.
- e. The copyrights of the photos remain with the photographer.

4. The responsibilities of the organizer of the contest

- a. The organizers of the event reserve the right to use all submitted photos in their marketing, in the exhibitions and in other events hosted by the organizers without any separate compensation to the photographer of the photo.
- b. The organizers are not allowed without the consent of the photographer to modify the content or the cropping of the picture selected for the exhibition.
- c. The organizers of the contest bears the printing costs of the photographs selected for the exhibition.
- d. The organizers of the contest are not allowed to hand over the photos to any third parties.